

# 4-COLOR PROCESS PRODUCTS



5818 Mission Street SF, CA 94112  
 (415) 452-1000 tel (415) 452-1007 fax  
 email: [sales@bigcitydesignandprint.com](mailto:sales@bigcitydesignandprint.com)  
 web: [www.bigcitydesignandprint.com](http://www.bigcitydesignandprint.com)

## COATED BUSINESS CARDS (14 or 16 Point Stock)

4-COLOR SIDE(S) INCLUDE UV (GLOSS) VARNISH or MATTE(DULL) VARNISH • FULL BLEEDS OK • 2-4 BUSINESS DAY TURN-AROUND

ITEM	1M	2.5M	5M	10M
Business Cards — 3.5 x 2; (4/0 or 4/1)	\$ 80	\$ 125	\$ 185	\$ 360
Business Cards — 3.5 x 2; (4/4)	\$ 110	\$ 150	\$ 220	\$ 410
Business Cards — 3.5 x 2; (4/0 or 4/1); <i>ROUNDED CORNERS</i>	\$ 105	\$ 165	\$ 275	\$ 475
Business Cards — 3.5 x 2; (4/4); <i>ROUNDED CORNERS</i>	\$ 120	\$ 190	\$ 310	\$ 525
Business Cards — 3.5 x 2; (4/0, 4/1 or 4/4); <i>SPOT UV (GLOSS) VARNISH*</i>	\$ 160	\$ 195	\$ 275	\$ 410

\*Available with: SPOT UV Both Sides — SPOT UV on One Side / No UV, No AQ on the Other Side — UV One Side / No UV, No AQ Other Side  
 SPOT UV and No UV orders will not receive Aqueous coating. No UV on both sides not available. \*5-7 Business Day Turn-Around

## UNCOATED BUSINESS CARDS (14 Point Uncoated Stock)

FULL BLEEDS OK • 5-7 BUSINESS DAY TURN-AROUND

ITEM	1M	2.5M	5M	10M
Business Cards — 3.5 x 2; (4/0 or 4/1)	\$ 75	\$ 110	\$ 180	\$ 340
Business Cards — 3.5 x 2; (4/4)	\$ 100	\$ 135	\$ 205	\$ 375
Business Cards — 3.5 x 2; (4/0); <i>ROUNDED CORNERS</i>	\$ 100	\$ 160	\$ 280	\$ 465
Business Cards — 3.5 x 2; (4/1); <i>ROUNDED CORNERS</i>	\$ 100	\$ 160	\$ 280	\$ 465
Business Cards — 3.5 x 2; (4/4); <i>ROUNDED CORNERS</i>	\$ 125	\$ 185	\$ 305	\$ 500

## GREEN SEAL CERTIFIED RECYCLED BUSINESS CARDS (100# Linen Stock)

UNCOATED • FULL BLEEDS OK • 2-4 BUSINESS DAY TURN-AROUND

ITEM	1M	2.5M	5M	10M
Business Cards — 3.5 x 2; (4/0 or 4/1)	\$ 80	\$ 125	\$ 185	\$ 360
Business Cards — 3.5 x 2; (4/4)	\$ 110	\$ 150	\$ 220	\$ 410
Business Cards — 3.5 x 2; (4/0 or 4/1); <i>ROUNDED CORNERS</i>	\$ 105	\$ 165	\$ 275	\$ 475
Business Cards — 3.5 x 2; (4/4); <i>ROUNDED CORNERS</i>	\$ 120	\$ 190	\$ 310	\$ 525

ALL PRICES INCLUDE A COLOR PDF PROOF • COLOR-SHIFTING MAY OCCUR (ESPECIALLY WHEN CONVERTING PANTONE/RGB TO CMYK)

TURN AROUND TIMES ARE FROM APPROVAL OF PROOF • COLOR MATCHING NOT GUARANTEED ON THIS LIST

TYPESETTING & DESIGN (INCLUDING SCANNING) IS \$80 PER HOUR • ALL PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE

SHIP TIME IS 1-2 DAYS GROUND • RUSH SERVICES AVAILABLE ON SOME ITEMS (CALL FOR QUOTE)

SHIPPING COSTS AND SALES TAX WILL BE ADDED UNLESS OTHERWISE NOTED • CALL FOR FREIGHT OR OTHER QUOTE...MANY OTHER ITEMS AVAILABLE

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## POSTCARDS (14 or 16 Point Stock)

4-COLOR SIDE(S) INCLUDE UV (GLOSS) VARNISH or MATTE(DULL) VARNISH

ALSO AVAILABLE IN GREEN SEAL CERTIFIED RECYCLED 100# LINEN (UNCOATED) • FULL BLEEDS OK • 2-4 BUSINESS DAY TURN-AROUND

ITEM	1M	2.5M	5M	10M
Postcards — 4.25 x 3.667; (4/0, 4/1 or 4/4)	\$ 190	\$ 230	\$ 290	\$ 510
Postcards — 4.25 x 5.5; (4/0, 4/1 or 4/4)	\$ 210	\$ 260	\$ 375	\$ 720
Postcards — 4 x 6 or 4.25 x 6; (4/0 or 4/1)	\$ 200	\$ 279	\$ 400	\$ 720
Postcards — 4 x 6 or 4.25 x 6; (4/4)	\$ 250	\$ 300	\$ 400	\$ 720
Postcards — 5 x 7 or 8.5 x 3.667; (4/0, 4/1 or 4/4)	\$ 300	\$ 325	\$ 470	\$ 920
Postcards — 5.5 x 8.5 or 4 x 9; (4/0, 4/1 or 4/4)	\$ 370	\$ 420	\$ 530	\$ 1,040
Postcards — 11 x 4.25 or 6 x 9; (4/0, 4/1 or 4/4)	\$ 430	\$ 460	\$ 690	\$ 1,400

## UNCOATED POSTCARDS (14 Point Uncoated Stock)

FULL BLEEDS OK • 5-7 BUSINESS DAY TURN-AROUND

ITEM	1M	2.5M	5M	10M
Postcards — 4 x 6; (4/0)	\$ 175	\$ 250	\$ 350	\$ 575
Postcards — 4 x 6; (4/1)	\$ 175	\$ 250	\$ 350	\$ 575
Postcards — 4 x 6; (4/4)	\$ 225	\$ 275	\$ 375	\$ 625
Postcards — 5.5 x 8.5; (4/0)	\$ 200	\$ 275	\$ 475	\$ 700
Postcards — 5.5 x 8.5; (4/1)	\$ 200	\$ 275	\$ 475	\$ 700
Postcards — 5.5 x 8.5; (4/4)	\$ 350	\$ 525	\$ 650	\$ 850

## BOOKMARKS (14 Point Stock)

4-COLOR SIDE(S) INCLUDE UV (GLOSS) VARNISH or MATTE(DULL) VARNISH

ALSO AVAILABLE IN GREEN SEAL CERTIFIED RECYCLED 100# LINEN (UNCOATED) • FULL BLEEDS OK • 2-4 BUSINESS DAY TURN-AROUND

ITEM	1M	2.5M	5M	10M
Bookmarks — 1.5 x 7 or 2 x 8; (4/0, 4/1 or 4/4)	\$ 190	\$ 230	\$ 290	\$ 510
Bookmarks — 8.5 x 2.75; (4/0, 4/1 or 4/4)	\$ 210	\$ 260	\$ 375	\$ 720
Bookmarks — 5.5 x 2.125 or 4.25 x 2.75; (4/0, 4/1 or 4/4)	\$ 160	\$ 190	\$ 270	\$ 460
Bookmarks — 8.5 x 2.75; (4/0, 4/1 or 4/4); SPOT UV (GLOSS) VARNISH*	\$ 335	\$ 420	\$ 450	\$ 800
Bookmarks — 5.5 x 2.125 or 4.25 x 2.75; (4/0, 4/1 or 4/4); SPOT UV (GLOSS) VARNISH*	\$ 275	\$ 340	\$ 365	\$ 540

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## FLYERS & SELL SHEETS

4-COLOR SIDE(S) INCLUDE AQUEOUS COATING • FULL BLEEDS OK • 5-7 BUSINESS DAY TURN-AROUND • 2-4 DAY TURN – ADD 25%

ITEM	1M	2.5M	5M	10M
8.5 x 5.5 (100lb Book); (4/0, 4/1 or 4/4)	\$ 190	\$ 240	\$ 280	\$ 500
8.5 x 11 (100lb Book); (4/0)	\$ 225	\$ 400	\$ 500	\$ 800
8.5 x 11 (100lb Book); (4/1 or 4/4)	\$ 450	\$ 490	\$ 580	\$ 930
8.5 x 11 (100lb Cover*); (4/0)	\$ 500	\$ 780	\$ 1,100	\$ 1,600
8.5 x 11 (100lb Cover*); (4/1 or 4/4)	\$ 650	\$ 850	\$ 1,200	\$ 1,800
8.5 x 14 (100lb Book); (4/0, 4/1 or 4/4)	\$ 475	\$ 540	\$ 640	\$ 1,100

## BROCHURES

4-COLOR SIDE(S) INCLUDE AQUEOUS COATING • FULL BLEEDS OK • 5-7 BUSINESS DAY TURN-AROUND • 2-4 DAY TURN – ADD 25%

ITEM	1M	2.5M	5M	10M
11 x 17 (100lb Book); (4/0)	\$ 450	\$ 690	\$ 890	\$ 1,200
11 x 17 (100lb Book); (4/1 or 4/4)	\$ 700	\$ 980	\$ 1,100	\$ 1,600
11 x 25.5 (100lb Book); (4/1 or 4/4); includes tri-fold to 8.5 x 11	\$ 1,450	\$ 1,900	\$ 2,500	\$ 3,500
11 x 17 (100lb Cover*); (4/0)	\$ 1,100	\$ 1,400	\$ 1,700	\$ 2,400
11 x 17 (100lb Cover*); (4/1 or 4/4)	\$ 1,300	\$ 1,700	\$ 2,400	\$ 3,500
11 x 25.5 (100lb Cover*); (4/1 or 4/4); includes tri-fold to 8.5 x 11	\$ 1,990	\$ 2,600	\$ 3,100	\$ 5,000

Folding = \$20 Set-up + \$20 per 1M for Trifold, Half-Fold and Z-Fold (call for quote on other fold types)

\*Scoring of Cover Stock = \$30 Set-up + \$20 per 1M

## LETTERHEAD (70# Premium Bright White Smooth Opaque) OR (Green Seal Certified Recycled 100# Linen)

FULL BLEEDS OK • 2-4 BUSINESS DAY TURN-AROUND

ITEM	1M	2.5M	5M	10M
8.5 x 11; (4/0)	\$ 260	\$ 460	\$ 730	\$ 1,200
8.5 x 11; (4/1 or 4/4)	\$ 400	\$ 680	\$ 980	\$ 1,800
Matching Second Sheets; (blank)	\$ 60	\$ 130	\$ 275	\$ 500
Matching #10 Regular Envelope; (4/0); add \$20 for Standard Window	\$ 400	\$ 640	\$ 1,000	\$ 1,200
9 x 12 Envelope; (4/0); 5-7 business day turn-around only	\$ 900	\$ 1,500	\$ 2,575	CALL

## BOOKLETS (100# Gloss Book Stock)

INCLUDES AQUEOUS VARNISH • FULL BLEEDS OK • 5-7 BUSINESS DAY TURN-AROUND

ITEM	1M	2.5M	5M	10M
8 Page Brochure; 2 Sheets — 11 x 17; Fold/Stitched	\$ 1,700	\$ 2,200	\$ 3,000	\$ 4,200
12 Page Brochure; 3 Sheets — 11 x 17; Fold/Stitched	\$ 2,300	\$ 2,700	\$ 3,500	\$ 4,800
16 Page Brochure; 4 Sheets — 11 x 17; Fold/Stitched	\$ 2,800	\$ 3,500	\$ 4,200	\$ 5,800
20 Page Brochure; 5 Sheets — 11 x 17; Fold/Stitched	\$ 3,450	\$ 4,600	\$ 6,000	\$ 8,000
24 Page Brochure; 6 Sheets — 11 x 17; Fold/Stitched	\$ 4,000	\$ 5,000	\$ 7,200	\$ 10,000
32 Page Brochure; 8 Sheets — 11 x 17; Fold/Stitched	\$ 5,100	\$ 6,300	\$ 8,400	\$ 12,500

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## CRACK-N-PEEL LABELS

INCLUDES UV VARNISH • NOT WATER RESISTANT — FOR INDOOR USE ONLY • FULL BLEEDS OK • 2-4 BUSINESS DAY TURN-AROUND

ITEM	1M	2.5M	5M	10M
3.5 x 2 (business card size); (4/0)	\$ 90	\$ 160	\$ 230	\$ 400
2 x 4; (4/0)	\$ 150	\$ 225	\$ 320	\$ 600
3.5 x 3.5; (4/0)	\$ 175	\$ 250	\$ 420	\$ 800
5.5 x 2.125 or 4.25 x 2.75; (4/0)	\$ 200	\$ 300	\$ 375	\$ 600
4.25 x 5.5 or 8.5 x 2.75 or 4.25 x 3.667 or 2 x 8; (4/0)	\$ 260	\$ 375	\$ 450	\$ 800
4 x 6 or 4.25 x 6; (4/0)	\$ 350	\$ 420	\$ 650	\$ 1,175
5 x 7 or 8.5 x 3.667; (4/0)	\$ 400	\$ 500	\$ 700	\$ 1,200
5.5 x 8.5 or 4 x 9; (4/0)	\$ 500	\$ 525	\$ 700	\$ 1,300
11 x 4.25 or 6 x 9; (4/0)	\$ 530	\$ 600	\$ 800	\$ 1,500

## POSTERS (100# Book Stock)

INCLUDES AQUEOUS VARNISH • FULL BLEEDS OK • 2-4 BUSINESS DAY TURN-AROUND

ITEM	1M	2.5M	5M	10M
18 x 24; (4/0)	\$ 950	\$ 1,200	\$ 1,575	\$ 2,100
19 x 27; (4/0)	\$ 1,100	\$ 1,500	\$ 1,800	\$ 2,200
24 x 36; (4/0)	\$ 1,800	\$ 2,300	\$ 2,900	\$ 4,500
26 x 39; (4/0)	\$ 1,900	\$ 2,500	\$ 3,100	\$ 4,800

## ROLODEX CARDS (14pt or 16pt Die-Cut UV Stock)

FULL BLEEDS OK • 5-7 BUSINESS DAY TURN-AROUND

ITEM	1M	2.5M	5M	10M
4 x 6; (4/0)	\$ 170	\$ 250	\$ 340	\$ 600
4 x 6; (4/1 or 4/4)	\$ 200	\$ 290	\$ 340	\$ 600

## DOOR HANGERS (14pt or 16pt UV Stock)

FULL BLEEDS OK • 5-7 BUSINESS DAY TURN-AROUND

ITEM	1M	2.5M	5M	10M
4.25 x 11; (4/0, 4/1 or 4/4); Die-Cut Included (regular standard die)	\$ 480	\$ 700	\$ 850	\$ 1,675

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